



Hybrid Observability Powered by AI for Financial Services



Financial services institutions face the challenge of protecting brand reputation and customer trust through reliable IT and software applications. This brief showcases LogicMonitor's hybrid cloud monitoring for AWS applied to financial services organizations, which provides a holistic observability solution enhanced with the adaptive and predictive capabilities of AI.

Customers Expect Trust and Reliability in Financial Services

For financial services organizations, monitoring IT infrastructure is necessary for security and critical to ensuring customers can rely on financial applications to handle personal data with the utmost confidence. The need for constant, real-time monitoring to detect incidents and ensure uptime is paramount. With hybrid cloud environments becoming the norm, tracking performance and keeping up with rapid changes is essential across teams. To maintain an exceptional customer experience, financial institutions must have a holistic view of their entire IT infrastructure, including on-premises and cloud-based services.

Delivering Reliable Finance Applications on AWS with AI-Powered Hybrid Observability

Given the sensitivity of financial data and high customer expectations, LogicMonitor simplifies monitoring across complex hybrid environments. LogicMonitor extends beyond traditional monitoring by offering an AI-powered, full-spectrum hybrid observability platform for AWS with industry-leading features:

End-to-end AWS Migration Monitoring

Financial services institutions can confidently transition services to AWS with complete visibility after a migration takes place.

Faster, AI-powered Issue Resolution and Alerts

Preemptive action and deep insights into the performance of crucial finance applications.

Simple Setup and Configuration

Using an agentless monitoring approach, LogicMonitor solves the need to cover all services without adding more setup work for Operations teams.

Comprehensive Hybrid Cloud Visibility

LogicMonitor offers financial services organizations a unified view of both their AWS and on-premises resources, ensuring optimal performance.

Financial Services Institutions leveraging LogicMonitor

Abrigo utilizes LogicMonitor to enhance its IT infrastructure, maintaining 99.99% uptime. Pacific Life adopted LogicMonitor reducing alert noise and fine-tuning their focus on critical issues. Schroders relies on LogicMonitor to boost IT operational performance and reduce MTTR.

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Advance Fearlessly with LogicMonitor

By simplifying operational resilience and efficiency, LogicMonitor's solution for AWS enables Financial Services institutions to safeguard their most valuable asset: customer trust and reputation. With enhanced operational visibility and intelligent analytics at their fingertips, Operations teams can now advance fearlessly into the future, armed with the tools needed to innovate and grow.



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