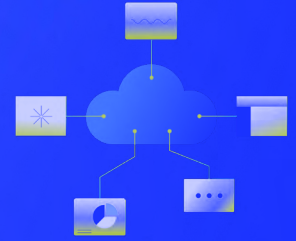


COST OPTIMIZATION:

Cloud Cost Clarity and Savings



CORE CAPABILITIES

Multi-Cloud Spend Visibility

- + Unifies cloud spend across AWS, Azure, GCP, and AI
- + Normalize cost across providers
- + Map costs to services and see alongside performance data
- + View spend by consumed quantity, contracted cost, effective cost, or list cost

Cost Analysis

- + Breaking down spend with groupings and filters
- + Track changes over time
- + Identify cost drivers and anomalies

Observability-Driven Recommendations

- + Identifies right sizing opportunities, idle, unattached, and over-provisioned resources
- + Includes recommendations for AWS, Azure, and GCP

Cloud Budgets and Proactive Alerts

- + Create budgets for services, resource groups, teams, and more
- + Track current spend and project future usage against the budget
- + Set alert thresholds based on projected spend
- + Receive alerts for projected budget overages and anomalies
- + Use existing alerting systems and workflows

Controlling Costs Across Cloud Providers

Managing cloud environments is increasingly complex, with limited visibility into resource usage and rising pressure to control costs without impacting performance. ITOps teams need a clear way to understand spend, identify cost drivers, and stay ahead of budget overruns across multi-cloud environments.

Cost Optimization enables cloud cost control and confident resource optimization for ITOps teams, and brings cost visibility, data-driven recommendations, and budget alerts into daily workflows. Take action early, reduce waste, and stay aligned with budget and performance goals. Optimize your cloud operations with cost data, provider health, performance metrics, and resource usage unified in one platform.

How Cost Optimization Works



Unifies Cloud Cost and Usage Data

Pulls billing data from AWS, Azure, and GCP via API and combines it with observability signals to give a complete view of spend and usage. Turns cost into a first-class metric for engineers.



Identifies and Recommends Optimization Opportunities

Analyzes utilization to surface idle, underutilized, or oversized resources and provides rightsizing recommendations based on resource performance.



Tracks Spend Trends and Forecasts Cost

Monitors how spend is changing over time and projects future usage so teams can understand where costs are heading and plan accordingly.



Alerts Teams Before Costs Exceed Budget

Triggers budget alerts based on forecasted spend, so teams can adjust before a budget is exceeded. Alerts come through current workflows for fast reactions.

Where Cost Optimization Delivers the Most Value



Building Cost Awareness into Daily Engineering Workflows

When ITOps and cloud teams need real-time visibility into spend alongside performance data so they can make cost-aware decisions.



Managing Multi-Cloud Environments with Distributed Ownership

When engineers across teams are managing resources, and need a clear way to track usage, understand cost impact, and stay aligned.



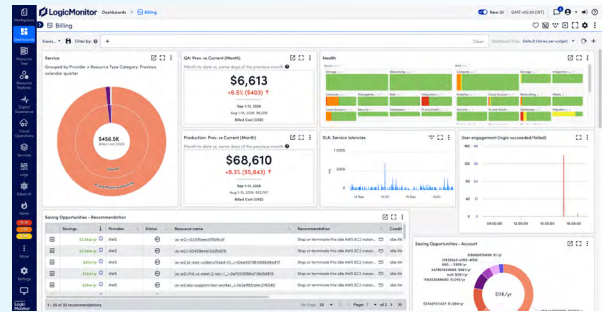
Right-Sizing Infrastructure Based on Actual Usage

When teams need to identify idle, underutilized, or oversized resources and take action to reduce waste without impacting performance or reliability.

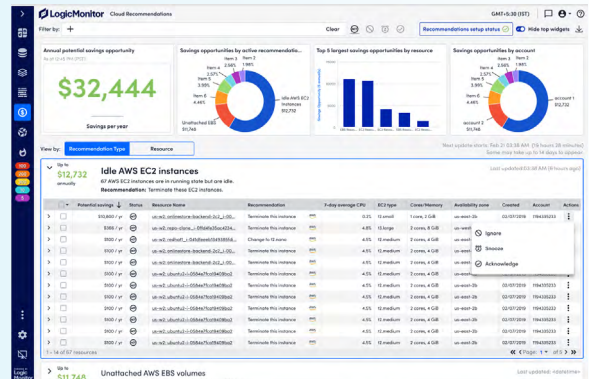


Staying Ahead of Budget Overruns During Active Changes

When rolling out new services, scaling workloads, or migrating to the cloud, teams need early signals on spend trends so they can adjust before costs get out of control.



Custom dashboards bring together multi-cloud performance and cost data into one view



See potential savings opportunities and validate optimization recommendations for compute, storage, database, and network resources.

What Sets Cost Optimization Apart



Built on observability data, not assumptions



Cost savings at scale across AWS, GCP, and Azure



Cost is embedded into existing engineering workflows



Cost becomes a first-class metric for engineers



Take control of your cloud costs

Uncover wasted spend and keep budgets on track.
See your cost optimization potential today.

OPTIMIZE SPEND