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Cloud Cost Optimization

FinOps in Practice: Running Cost as a Discipline



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Cost-Intelligent Observability with LogicMonitor

Performance + Reliability + Cost → Better engineering decisions

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Agenda

1. Cost as a Discipline
2. Adopting Cost as a Discipline
3. Ongoing Optimization Success
4. The Iterative Optimization Loop
5. Demo & Q&A

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Cost as a discipline outcomes

Immediate, Measurable Value

Identified $1 million of savings in the first year

Cultural & Operational Shift

Shared ownership and daily cost management

Ongoing Optimization

92% spend reduction for a service

Reinvesting

Reducing costs enables reallocation of investments into AI and more LogicMonitor capabilities

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Adopting Cost as a Discipline

1 THE FOUNDATION

2 CORRELATION

3 AWARENESS & ACTION

4 COST AS A DISCIPLINE

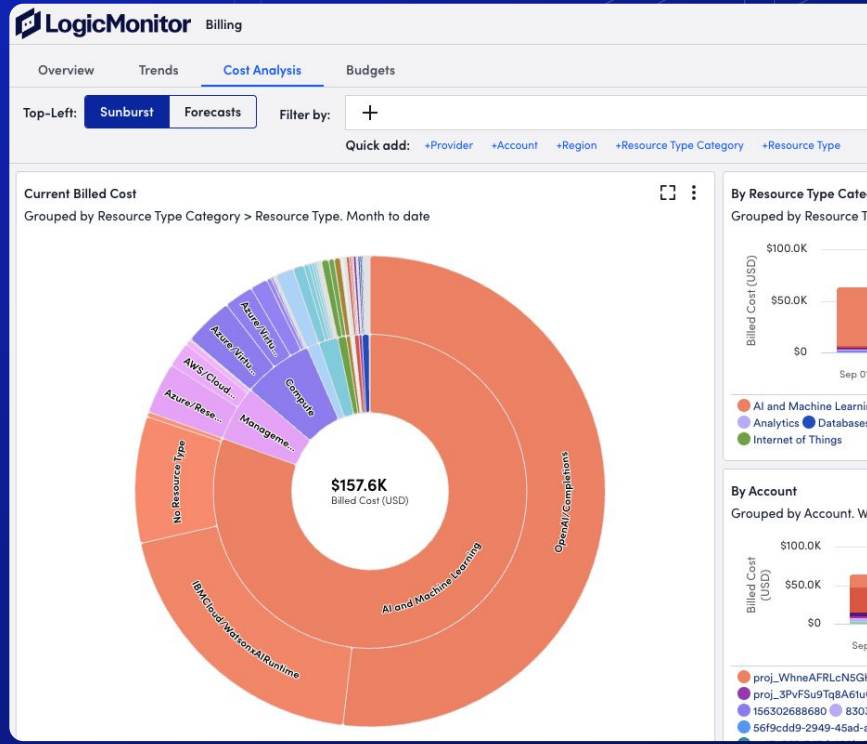
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Make Cost Visible and Usable

The Foundation

- Unified data
- Normalize costs
- Map costs to services
- Enrich and correlate tags



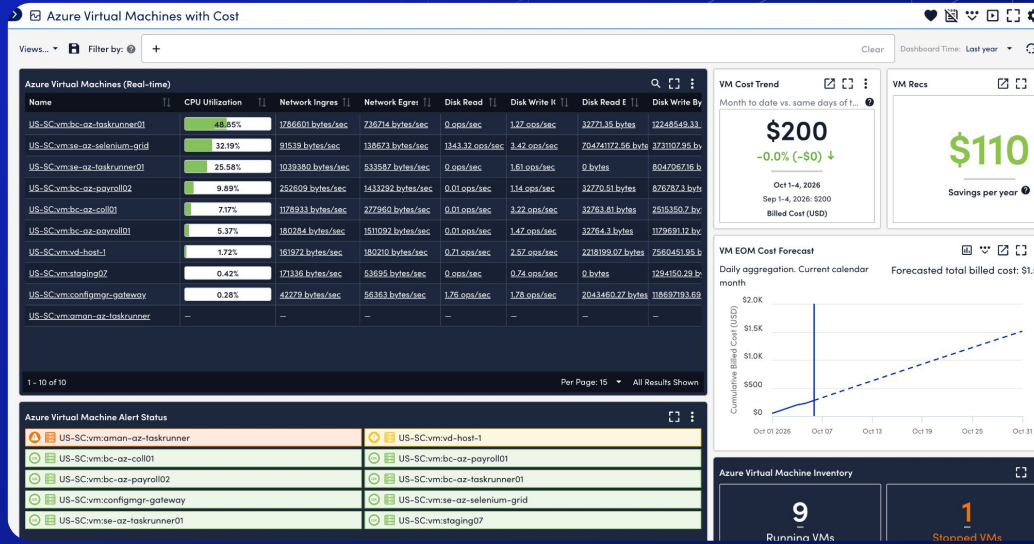
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Connect Spend to Operations

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Correlation

- Bridge the data gap
- Contextualize spend
- Forecasting
- First-class metric



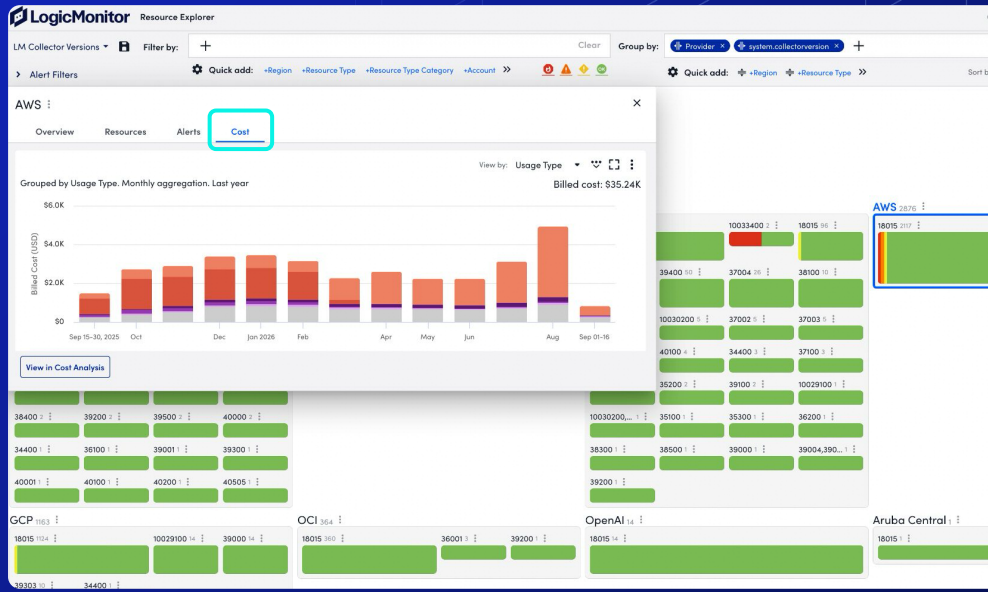
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Put Cost in the Workflow

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Awareness & Action

- Daily workflows
- Simple integrations
- Recommendations
- Optimization loops

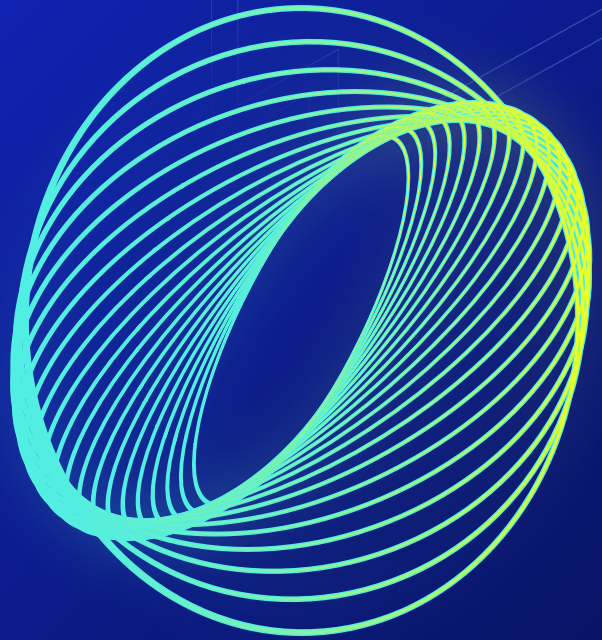


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Continuous Practice

Cost as a Discipline

- Continuous optimization
- Cost is a KPI
- Integrated reviews
- Reduce manual work
- Reallocate investments



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Ongoing Optimization Success

LOGICMONITOR RESULTS

"With a successful closed-loop workflow, we reduced Amazon SQS costs for Cloud-Collector by 92%, from about $24,000 down to $2,000 per month, all while maintaining the same throughput and latency targets."



Jean-Charles Thouin
Director of Software Engineering, Cloud

92%
Cost reduction

$21k+
Average monthly cost savings

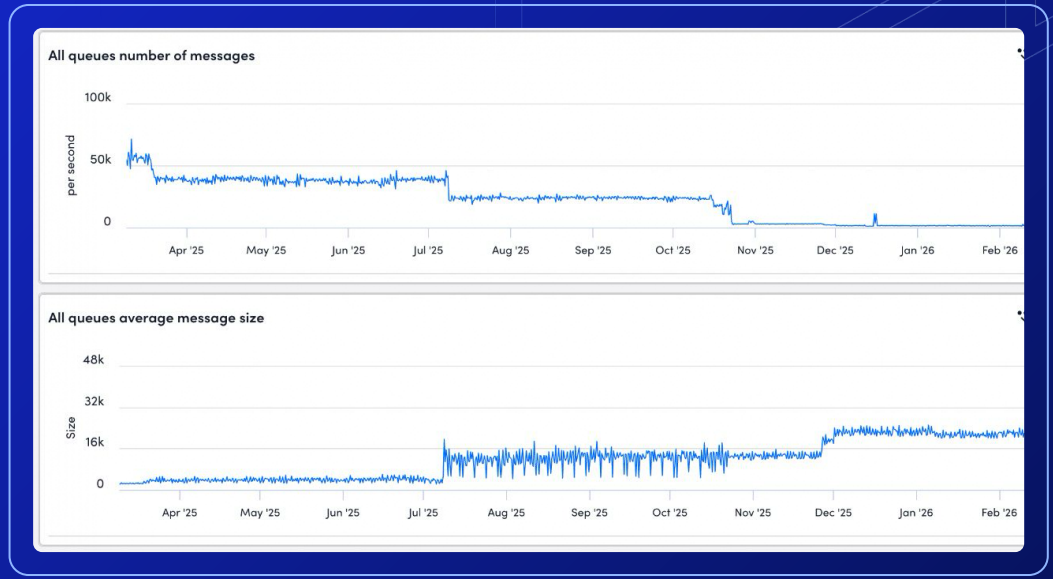
$178,000+
Saved over 13 months

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The iterative optimization loop

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1. Establish a baseline
2. Experiment with batching
3. Correlate and validate



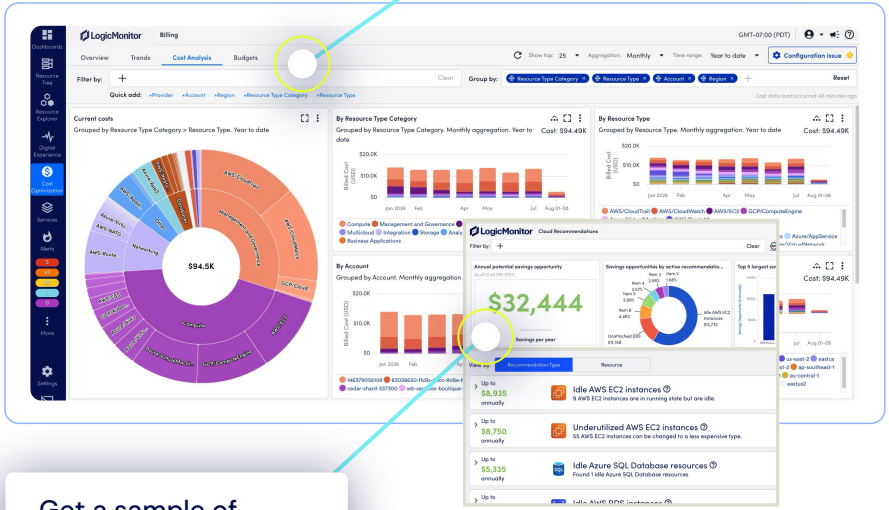
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COST OPTIMIZATION

Enable Preview Mode

Request access in your LogicMonitor portal and connect with your account team to activate the features.



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Thank you for attending

We want your input:
Share your feedback to help shape future Elevate experiences.

Join us in the Experience Lounge for any questions or more information!

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